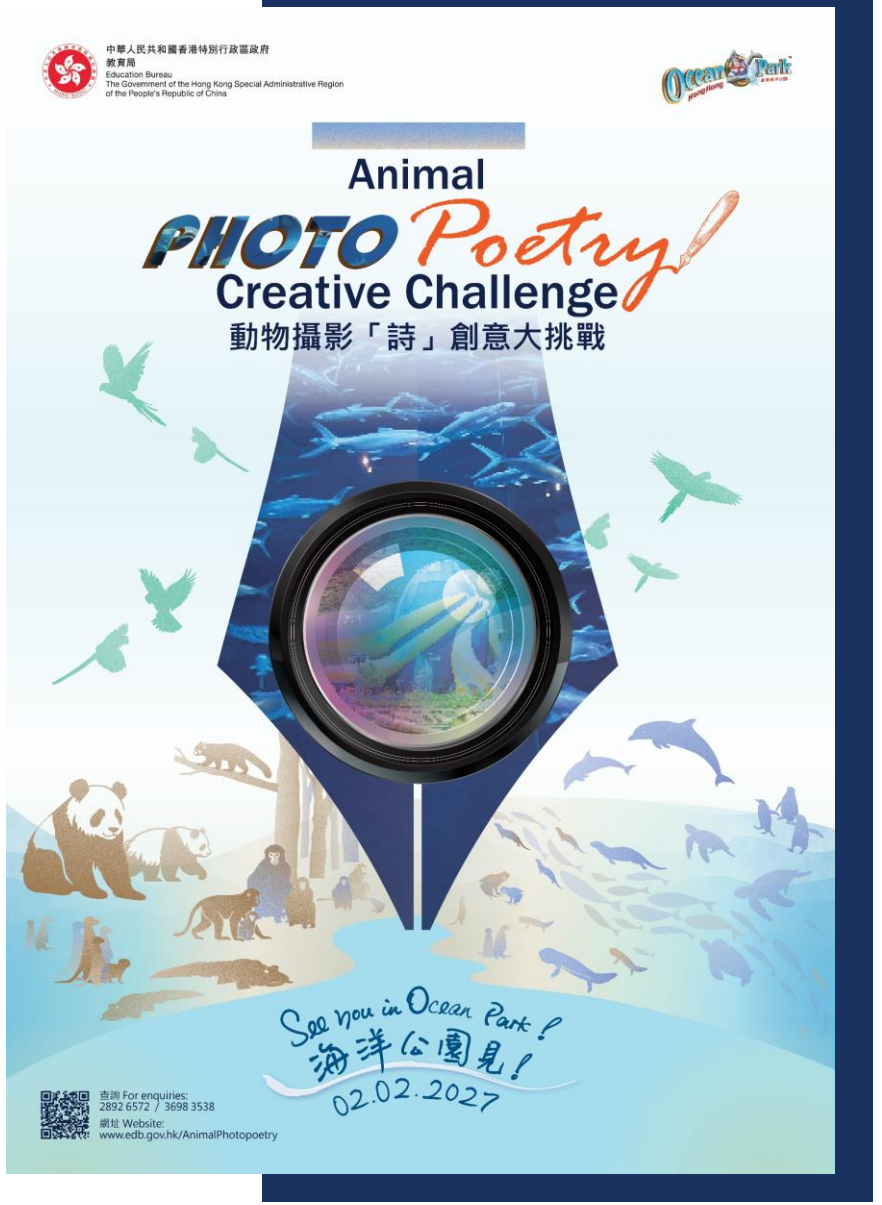
Competition Launch Briefing

13 November 2026



Programme		
Part 1 *(15:30 – 15:55)*	About the Competition • Key Objectives • Rules and Regulations • Assessment Criteria • Curriculum Resources and Support Measures • Important Dates	English Language Education Section Arts Education Section
Part 2 *(15:55 – 16:20)*	• Animal Guide @ Ocean Park • Animal Photography • Enrolment	Ocean Park
Part 3 *(16:20 – 16:30)*	Q&A	

Video Highlight:
Animal Photopoetry Creative Challenge 2025/26

HEAR IT FROM OUR PHOTOPOETS FROM LAST YEAR!

In the Common Room

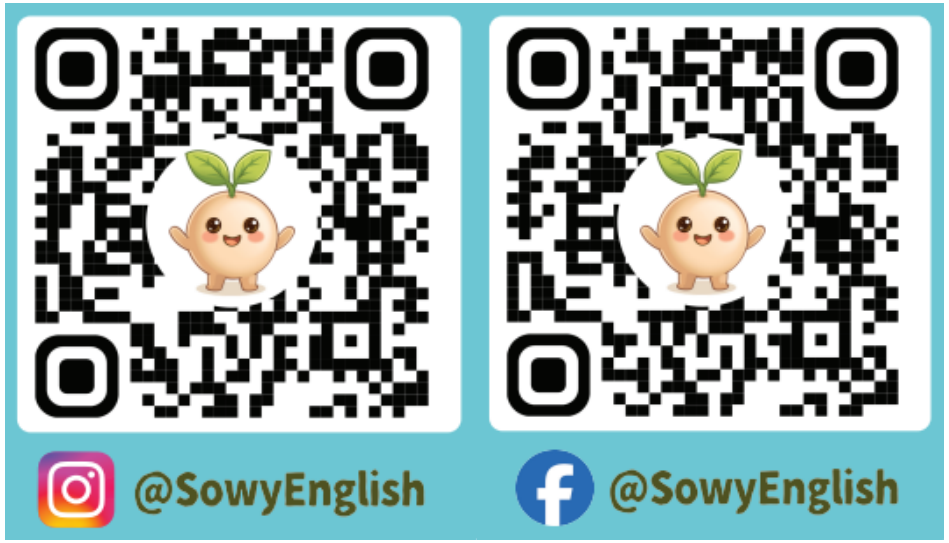
Live Broadcasts on RTHK Radio 3:

10 & 17 Nov 2026, 9:05 p.m.

Replays available on RTHK webpage:

PROMOTING
POSITIVE VALUES AND ATTITUDES THROUGH
English Sayings of Wisdom





Animal Photopoetry Creative Challenge (Secondary)



"SOW Creative" Sticker Design Competition (Primary/Secondary)



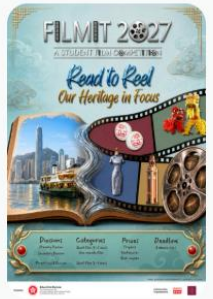
SOW Readathon (Primary/Secondary)



Once Upon A Book Storytelling Competition (Primary/Secondary)



Filmit 2027: A Student Film Competition (Primary/Secondary)



Time to Talk Public Speaking Competition (Primary/Secondary)



ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - KEY OBJECTIVES

- Encourage students' creative and artistic expression through photopoetry
- Foster students' proper values and attitudes
- Enrich students' language learning experiences
- Promote Language across the Curriculum

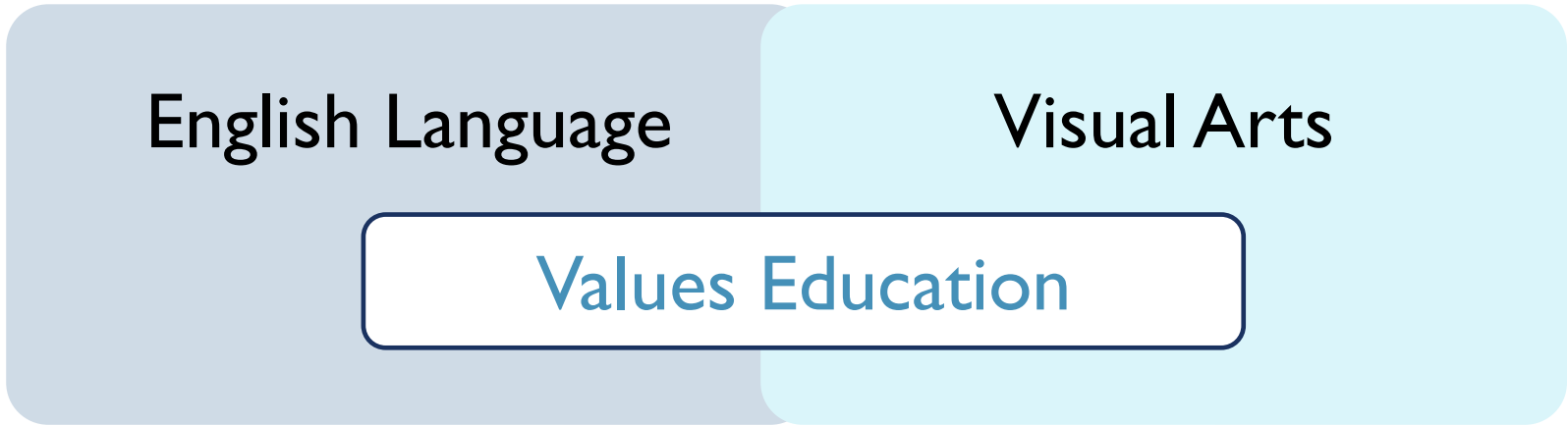
VALUES EDUCATION – PROPER VALUES AND ATTITUDES

Values Education Curriculum Framework (2026)





PROMOTING VALUES EDUCATION – CROSS-CURRICULAR PLANNING AND MAPPING



#Within And Beyond Classroom
Natural Connection

Organic Integration
#Whole-school Participation

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - CONTENT

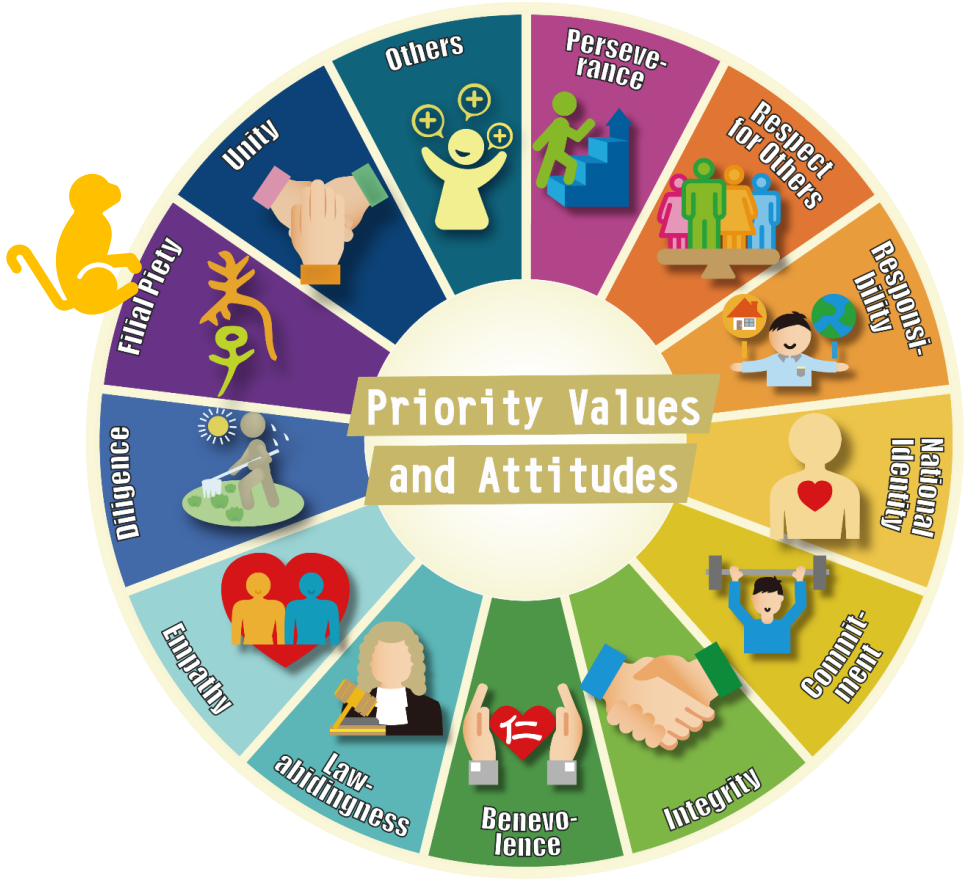
Each participant is required to:

- take an animal photograph at Ocean Park AND
- compose a poem that presents the proper value(s) and attitude(s) – such as national identity and commitment – assigned for the day






ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - SAMPLE ANIMAL PHOTOPOETRY ENTRY





Unwavering Support

You are the one who stood beside me,
all through the storm,
and kept me warm.

(Adapted from Liz Lochhead)

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

Each school should:

- enrol 10 students for the Competition
- assign up to two teachers-in-charge (one offering advice on English Language and the other on photography) to supervise the participating students and facilitate the submission of entries on the day of the Competition

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

- A special 30th Anniversary Thematic Division will be featured this year to celebrate the 30th anniversary of the establishment of the HKSAR
- Of the 10 entries submitted by each school, three should be nominated for this division
- The nominated entries should feature at least two animal species native to our country and/or Hong Kong







ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

The poems should have a title and be limited to a maximum of 150 words.



Leap of Unity

United they leap,
Navigating the waves,
In joyful jump, they soar,
Through challenges they thrive,
Yearning to dreams they inspire.

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

- The photos should be of a minimum of 8 megapixels in resolution and in JPG/ JPEG/ PNG/HEIC formats, with file sizes of between 1MB to 5MB.
- Plagiarism is strictly prohibited.
- Each entry should be the original work written and taken by the participant on the day of the Competition and has not been published or submitted to other competitions.

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

- Teachers and participants must ensure the responsible and ethical use of artificial intelligence (AI) throughout the creation process.
- Entries shall NOT include any information or content that is obscene, abusive, violent and defamatory, or violates the laws of the HKSAR.
- The entry should NOT contain any personally identifiable information or details of schools/teachers/students.

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

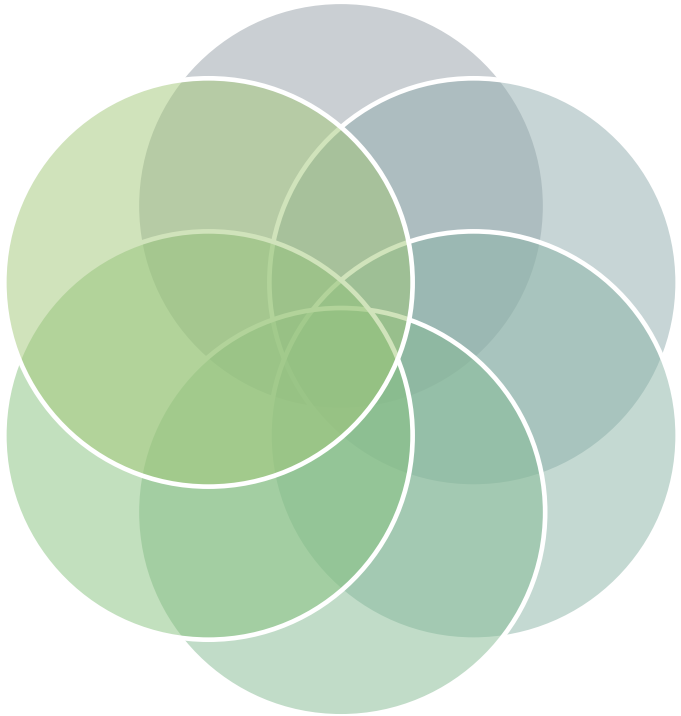
- Only minor modifications, such as photo cropping, red-eye removal and adjustments to brightness, contrast or colour saturation are allowed.
- Post-editing by computers or mobile phones and/or AI-assisted modifications including but not limited to change in colours, addition of lines, watermarks or patterns, and removal of any scene, figure or object from the image is not accepted.

Assessment Criteria

Content and message of the poem and photo

Relevance to the theme of the 30th Anniversary of the Establishment of the HKSAR

Applicable to the **30th Anniversary Thematic Division** only



Connection between the poem and the photo

Artistic quality and photography skills

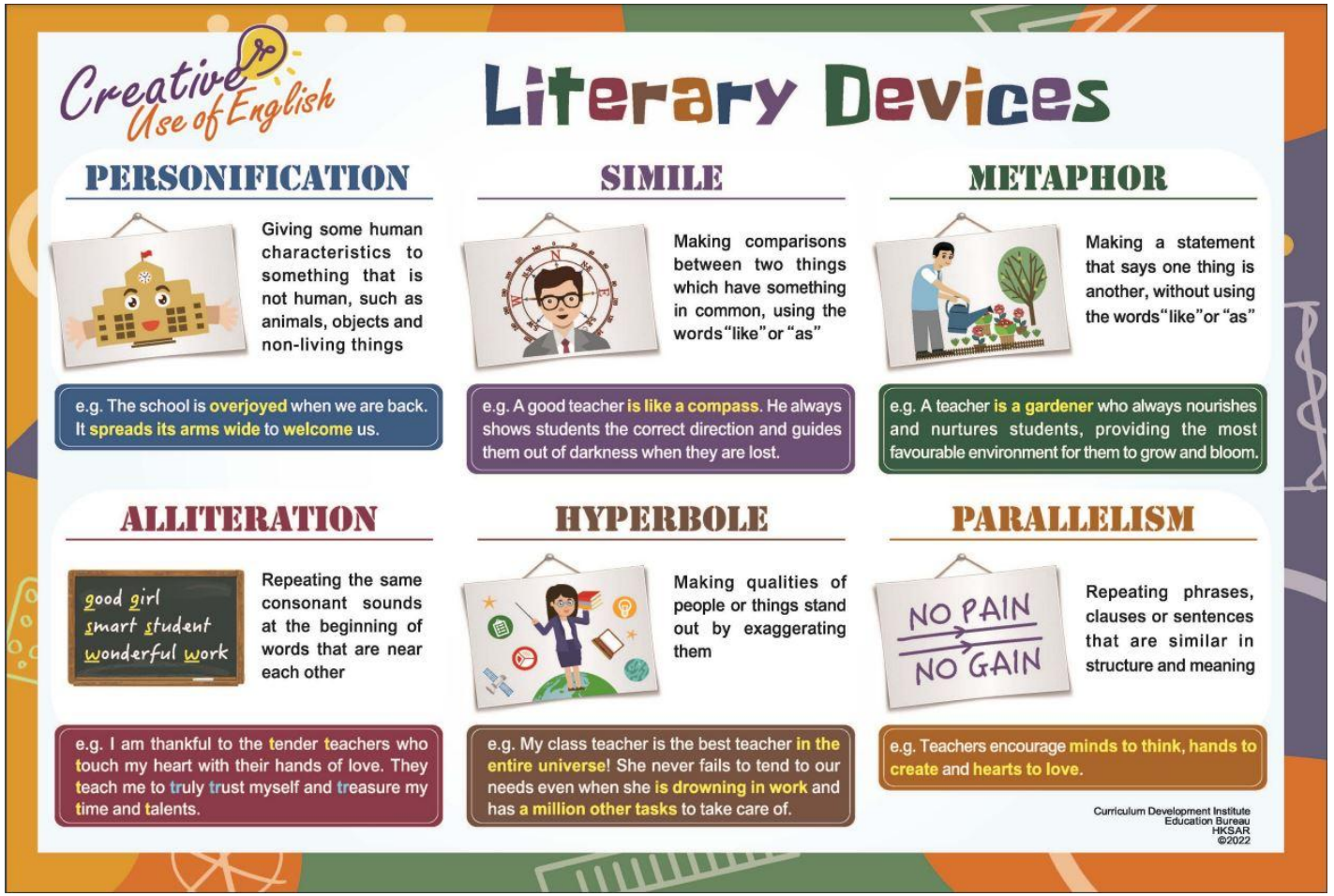
Creativity and originality

Language use in the poem

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - AWARDS AND PRIZES

	Main Division			30th Anniversary Thematic Division	
	Outstanding Award [About 15]	Commendable Award [About 20]	Grand Jury Photography Award [About 5]	Bauhinia Award [About 10]	Native Species Ambassador Award [About 20]
Ocean Park Annual Pass	✓			✓	
Certificate	✓	✓	✓	✓	✓
Entry to be published in a digital flipbook, and displayed on relevant webpage and exhibitions	✓	✓	✓	✓	✓
Experiential Learning Programme organised by Ocean Park	✓	✓	✓	✓	✓

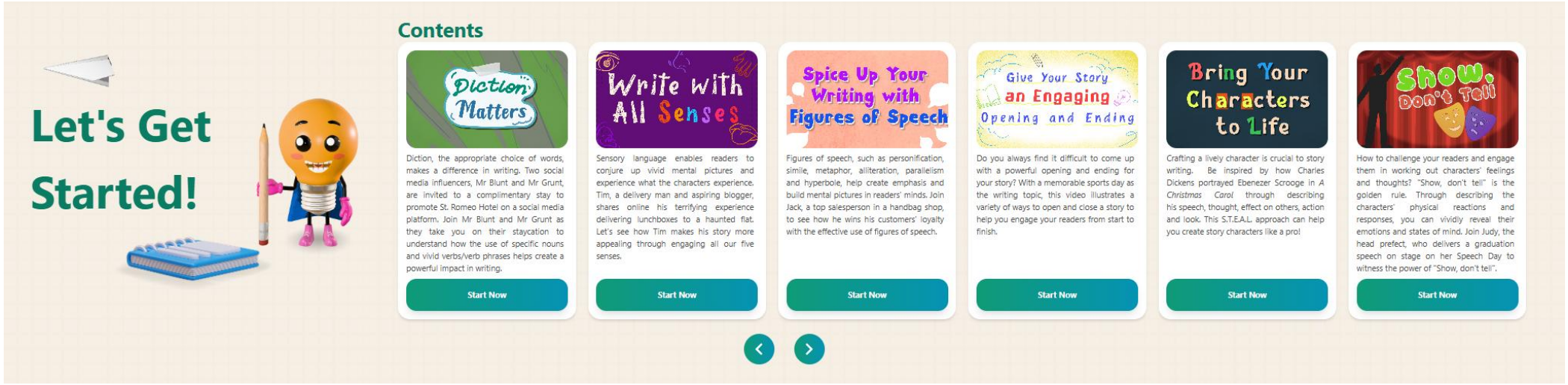
Creative Use of English – Posters



ENGLISH LANGUAGE EDUCATION

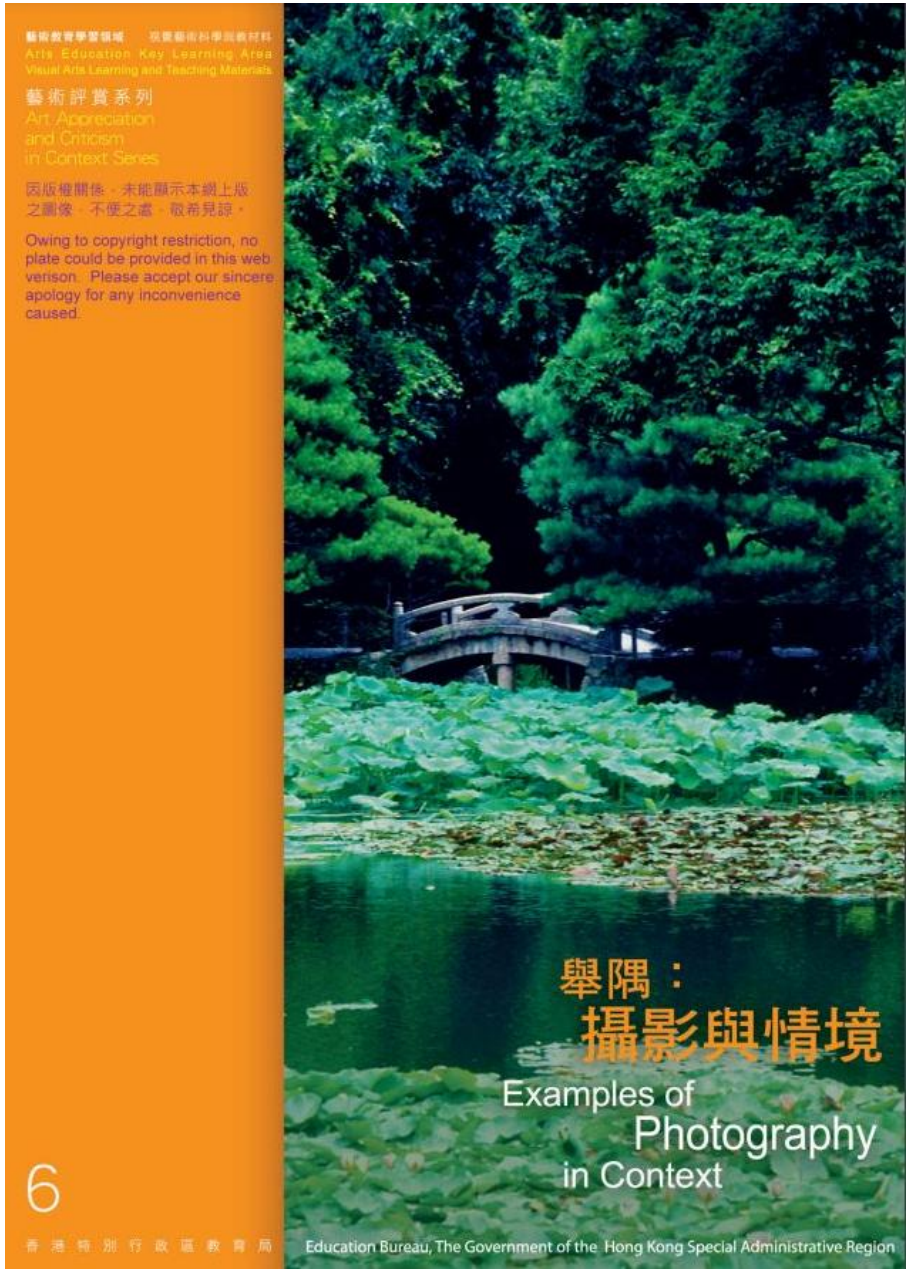
Creative Use of English – Digital Learning Platform

- A digital learning platform featuring 6 micro-modules, each focusing on one key topic on the creative use of English.
- Each module comes with a video and interactive learning activities.



ELE
ENGLISH LANGUAGE EDUCATION

Curriculum Resources



舉隅：攝影與情境

第一章　如何看攝影

第二章　從攝影者的角度觀看

3 科技影像
4 用光繪畫
6 用眼睛創作
9 曾經存在和給予
13 存在的證書
14 將三維空間轉移到二維平面上
15 決定性的瞬間
16 框架內的真實

第三章　從觀賞者的角度觀看

25 事件的紀錄
28 於情境中觀看
29 情境與現實
32 時空的割裂
33 攝影與藝術
38 拍攝與觀賞的情境
40 一般意義和特殊意義
44 結　論

第四章　摘要：創作與觀賞的情境

45 創作的情境
46 觀賞的情境

47 附錄 I　圖錄
48 附錄 II　參考書目
50 鳴　謝

Examples of Photography in Context

Chapter 1　How to See Photography

Chapter 2　Seeing from Photographer's Perspective

3 Technical Image
4 Drawing with Light
6 Creation by the Eyes
9 That-has-been and Given
13 Certificate of Presence
14 From Three-dimensional to Two-dimensional
15 Decisive Moment
16 Reality in a Frame

Chapter 3　Seeing from Viewer's Perspective

25 Record of Event
28 Seeing in Context
29 Context and Reality
32 Discontinuity of Time and Space
33 Photography and Art
38 The Contexts of Photographing and Viewing
40 General Meanings and Significant Meanings
44 Conclusion

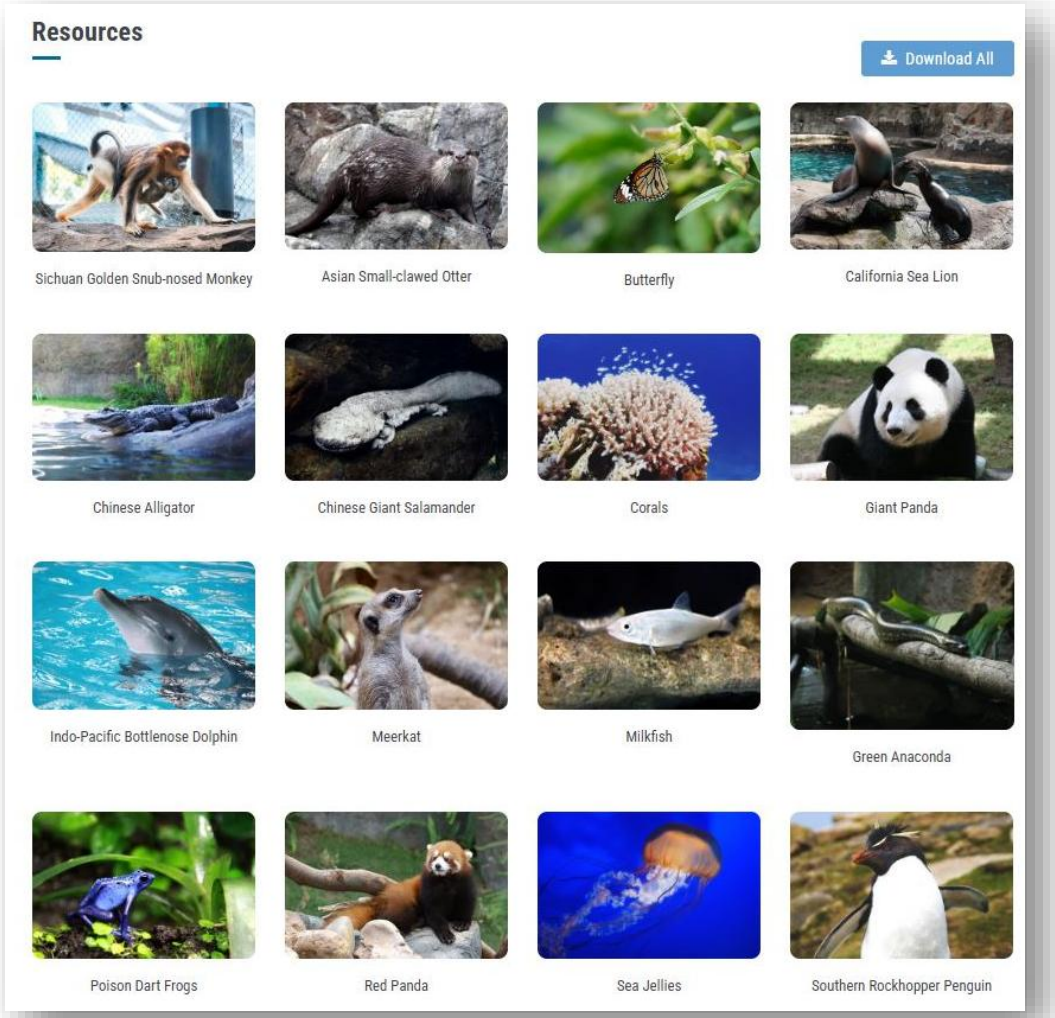
Chapter 4　Summary: The Contexts of Creation and Viewing

45 The Context of Creation
46 The Context of Viewing

47 Appendix I　List of Figures
48 Appendix II　References
50 Acknowledgements

Curriculum Resources

Reading Materials

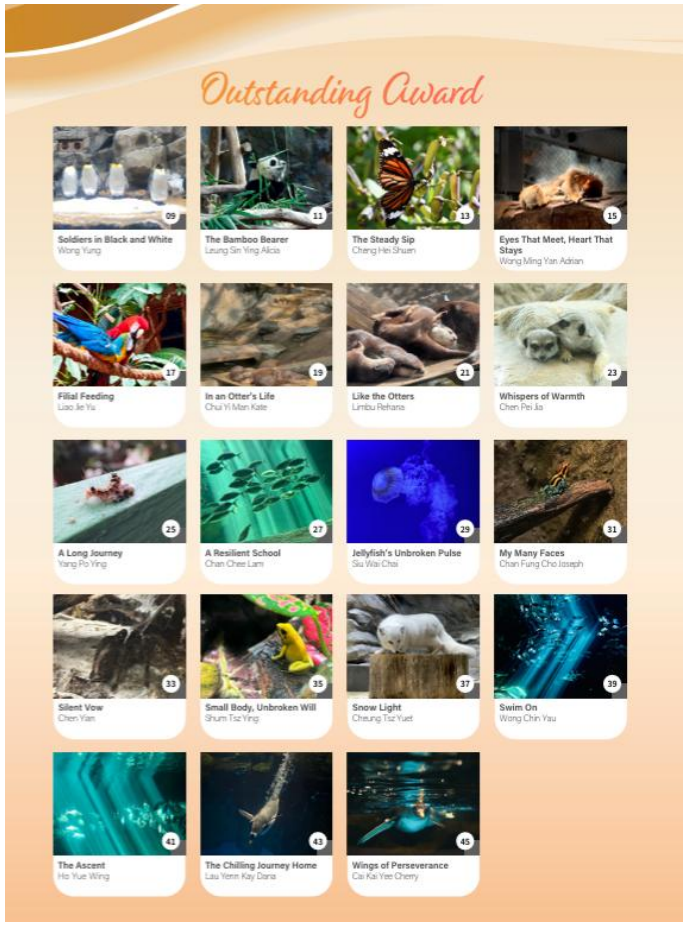


Videos

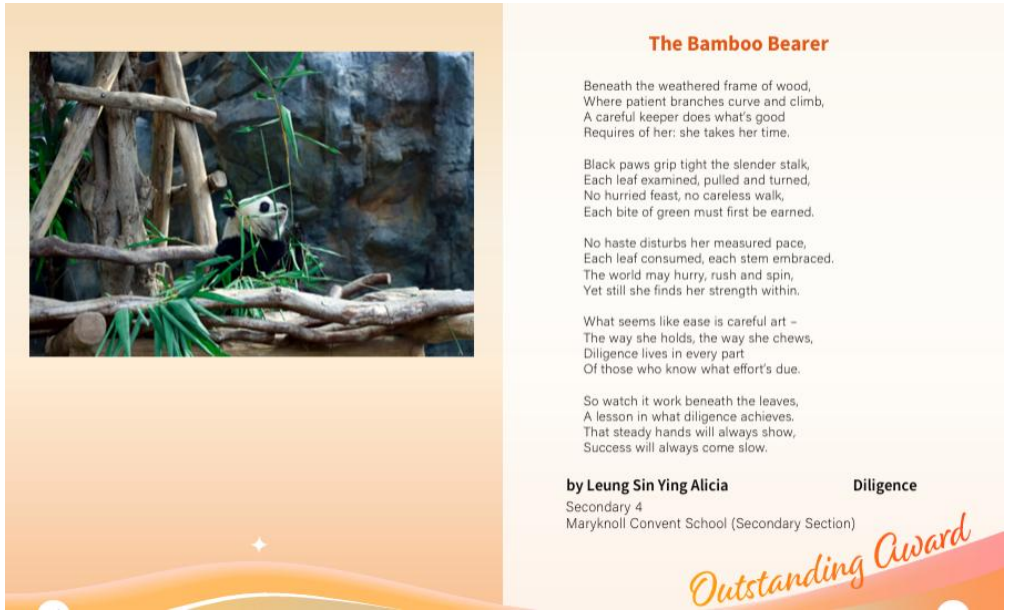


Behind the Scenes	🌎 Threats & Conservation 🎤 Video Interviews with Animal Caretakers
Interactive Fun	💡 Trivia Q&A 🐾 Fun Facts

Curriculum Resources



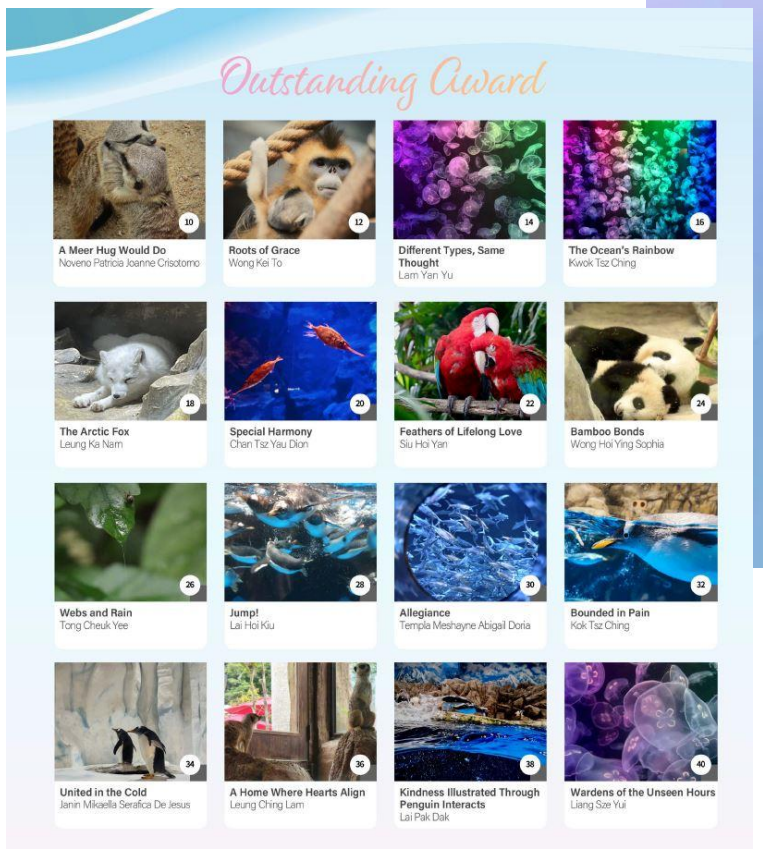


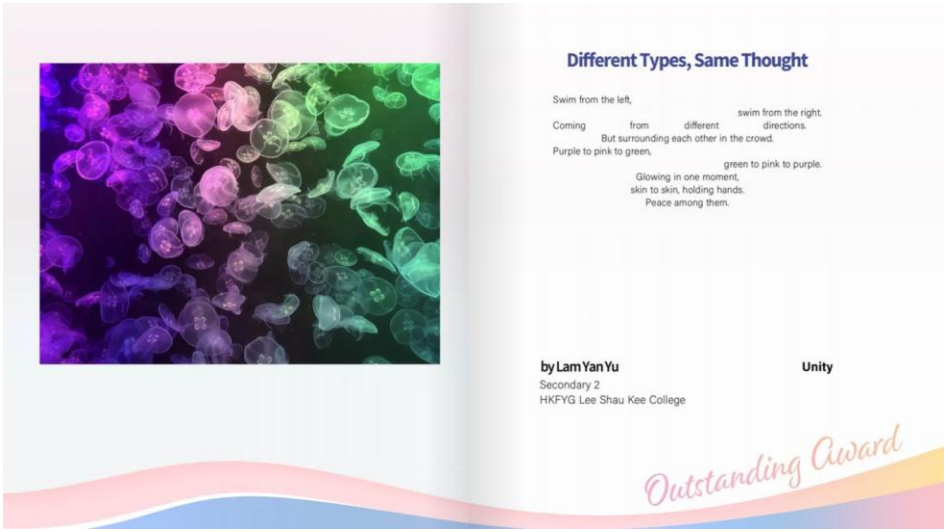


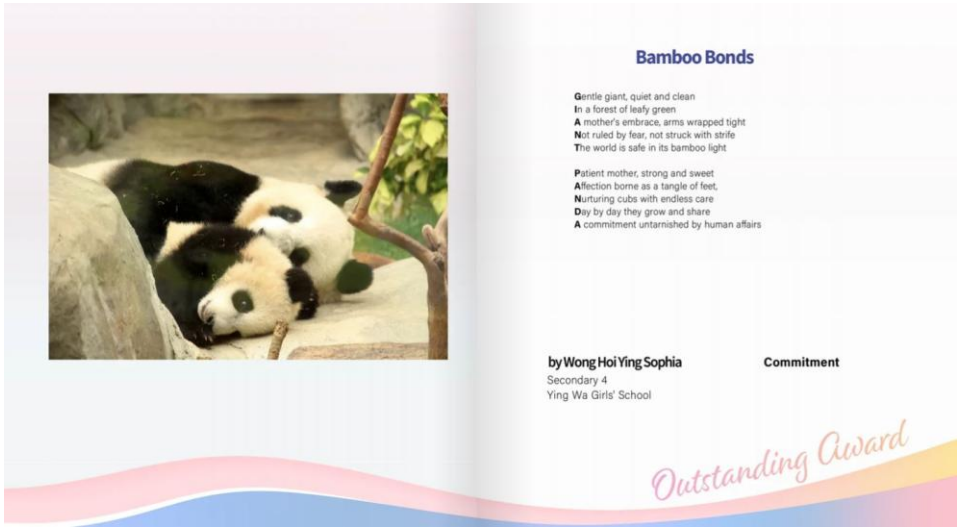


Curriculum Resources









PROFESSIONAL DEVELOPMENT PROGRAMME - ANIMAL PHOTOGRAPHY AND PHOTOPOETRY WRITING WORKSHOP

Date: 27 November (Friday)

Time: 2:30 – 5:30 p.m. (Please arrive by 2:00 p.m. for registration)

Venue: Ocean Park, Wong Chuk Hang

Language: English

Part 1: Animal Photography

Part 2: Animal Photopoetry Writing

Part 3: Animal Conservation and Animal Guide @ Ocean Park

Part 4: Hands-on Activity: Animal Photography and Photopoetry Writing

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - IMPORTANT DATES

Competition Launch Briefing (Online)	Application (Online)	Animal Photography & Photopoetry Writing Workshop (Refreshed)	Pre-competition Briefing for Participating Teachers (Online)	The Competition Day
13 Nov 2026	16 Nov to 4 Dec 2026	27 Nov 2026	25 January 2027	2 February 2027
	via the Competition webpage:	@ Ocean Park CDI020270528		9:00 am – 3:30 pm